



Opportunity Dubuque

A common need resonated – the demand for a skilled, qualified workforce.

DUBUQUE, IOWA

In the 1980s, Dubuque was known for its high unemployment rate. Today we are known as a community of opportunity. As baby boomers retire, we must create the tools necessary to recruit, retain and retrain the talent we need. Community partners linked arms to create programs like Opportunity Dubuque to skill up the talent needed for high-demand well-paying jobs.

OPPORTUNITY DUBUQUE IS ABOUT PARTNERSHIPS

- Greater Dubuque Development Corporation (Dubuque Works)
- Northeast Iowa Community College
- IowaWorks
- East Central Intergovernmental Association
- More than 40 local business partners
- State of Iowa (GAP Tuition)

OPPORTUNITY MEETS DUBUQUE

Opportunity Dubuque is a nationally-recognized, collaborative job training effort developed in response to local employers' needs for a skilled workforce. Through this initiative, individuals complete industry-driven certifications to upgrade their skills or launch their careers. A win-win for students and employers, Opportunity Dubuque builds career pathways for students to enter the workforce and continue their education and training, while filling employers' need for talent in high-wage, high-demand careers.

BENEFITS TO BUSINESS PARTNERS

- Provide input on curriculum development or review to ensure it meets business standards.
- Attend career events to share job opportunities and skill sets needed to do the job.
- Assist with candidate interviews for entry into the career pathway certificate.
- First opportunity to meet the potential students.
- Attend and observe any of the classes or labs.
- Attend the graduation and be keynote speaker if desired.
- First opportunity to interview the graduates and hire if it is an appropriate fit.

5 ELEMENTS OF THE SUCCESS MODEL:



OPPORTUNITY DUBUQUE IS LIFE CHANGING



TITUS FAIR: US Marine Corps Veteran

- Computer Numerical Control (CNC), Diploma '13
- Lead Inspector at Tyco Fire Products
- Enrolled in M.B.A. program at University of Dubuque

"My military service taught me to work hard and give it my all, so I enrolled in the CNC Machinist Technician program at Northeast Iowa Community College. A career in manufacturing was the answer, and the training I received at the community college made the difference."



TONNA WINFREY: Pursuing her Career Goal

- Certified Nurse Aide, '00
- Certified Medicine Aide, '04
- Phlebotomy, '16
- Phlebotomist, United Clinical Laboratory, Finley Hospital

"When the opportunity to earn a Phlebotomy certificate arose, I knew I should take advantage of it. I love being in healthcare. This is one of the best decisions I have made."



"The Opportunity Dubuque program has boosted my confidence that I will be able to hire the talent I need with the right skills to sustain and grow my business here in the Greater Dubuque area."

RANDY DECKER
President, Decker Precision Machining

NORTHEAST IOWA COMMUNITY COLLEGE CAREER PATHWAY CERTIFICATES

Auto Tech, Power Mechanics and Transportation

Commercial Driver's License (CDL)

Business, Marketing and Hospitality

Culinary Foundations

Health Sciences

Certified Nurse Aide (CNA)
Emergency Medical Technician (EMT)
Phlebotomy Technician

Information Technology

IT Foundations
IT Foundations Networking
IT Foundations Programming

STEM, Advanced Manufacturing and Construction Technology

Building Construction
Certified Production Technician (CPT)
Computer Numerical Control (CNC) Operator
Construction Equipment Operator
Electromechanical Technician
Industrial Sewing
Restoration Academy
Welding (Basic)
Welding (GMAW)

LEARN MORE

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